

Primary Stakeholders



Unemployed and underemployed women and men working in local resources-based enterprises – both as entrepreneurs and wage employees - are the primary stakeholders of the project.

Roles

- Facilitation
- Capacity Building
- Evidence-based advocacy (led by private sector)

Budget

The total phase budget of the InElam project spread over four years is CHF 1,400,000.



Geographic Outreach



0 75 150 Km

InElam works in Madhesh Province and Karnali Province. The project expands its reach based on the demand and through the results of different market and value chain analysis studies.



CONTACT US

Innovation in Enterprise Development and Job Creation Project

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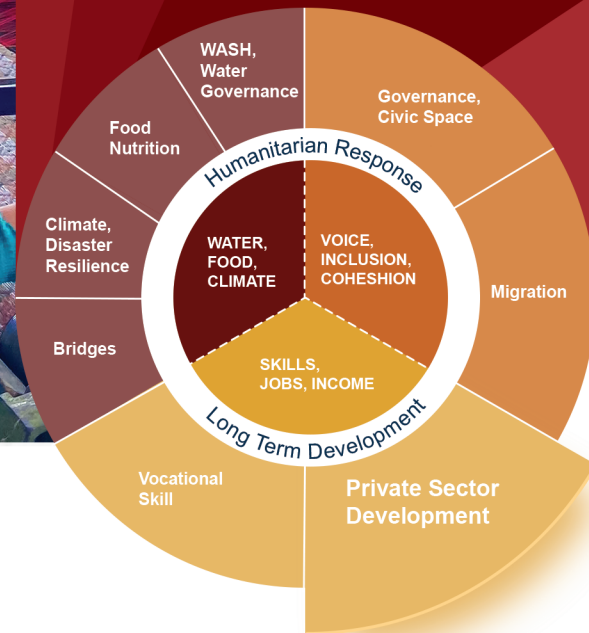
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InElam

Innovation in Enterprise Development and Job Creation



Women & men, especially those belonging to disadvantaged groups, derive dignified livelihoods by utilizing local resources.

ABOUT THE PROJECT

Innovation in Enterprise Development and Job Creation Project (InElam) builds on the long- standing successful experiences of Elam project which follows an inclusive Market Systems Development (MSD) approach in Madhesh Province and Karnali Province. It focuses on promising value chains based on local resources . It then localizes the required business services via Enterprise Service Providers (ESP)- facilitating local entrepreneurs to pilot and test the products through adaptation of the affordable and accessible technology, development of feasible business plans, assisting the entrepreneurs to develop market linkage, and increasing access to finance, among others.

Successfully tested opportunities are then expanded by private sector. By leveraging investment from private enterprises for these opportunities, it seeks to create employment opportunities for members of disadvantaged groups. InElam also seeks to support enterprises that innovate products from recycling and reusing the by-products of some of the value chains promoted by the project; to utilize by-products produced from those enterprises, InElam tries to build on innovative ways to develop products which will minimize the import of raw materials, create job opportunities, and improve environmental conditions.

Photo Credit: Simon B. Opladen



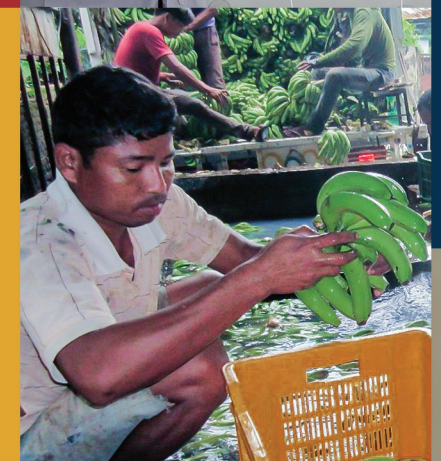
1. Research and Innovation

New products, technologies, and business models are identified through Area Potential Survey, Sub-Sector Assessment, value-chain assessment, and technology exploration. They are then tested for viability and further development. These include identification and testing of value addition technologies for existing value chain commodities, promising new products including that for reuse of by-products.



2. Piloting

Successfully tested products are piloted by the private sector at a small scale to demonstrate the viability and influence other market actors for adoption and adaptation. Successfully demonstrated pilots allow the private sectors to tailor them as per the needs and attract other market actors to invest at a bigger scale.



3. Capacity Building

Private sector actors and business organizations are involved for product development, diversification, and market linkage. Capacities of those private sector actors and their associations are enhanced to engage with the government - at all level - for creating enabling business environment.

